

Environmental Investigation Agency, Fern, Greenpeace and WWF
Deforestation - All Markets

Fieldwork Dates: 17th - 29th April 2019



Total	Gender		Age				
	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

	20892	9998	10894	1943	3360	3688	3677	8224
Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Strongly agree	52%	48%	55%	44%	47%	51%	53%	55%
Agree	39%	42%	37%	41%	40%	39%	39%	38%
Disagree	4%	5%	4%	9%	6%	5%	3%	3%
Strongly disagree	2%	3%	2%	2%	2%	2%	2%	3%
Don't know	3%	3%	2%	4%	4%	2%	2%	2%

HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas

	20892	9998	10894	1943	3360	3688	3677	8224
Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Strongly agree	58%	56%	60%	54%	55%	57%	59%	60%
Agree	33%	35%	31%	35%	34%	34%	33%	32%
Disagree	4%	5%	3%	5%	5%	4%	4%	4%
Strongly disagree	2%	2%	1%	3%	2%	1%	2%	2%
Don't know	4%	3%	4%	4%	5%	3%	4%	3%

New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation

	20892	9998	10894	1943	3360	3688	3677	8224
Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Strongly agree	48%	45%	50%	42%	45%	48%	48%	50%
Agree	39%	41%	38%	43%	39%	39%	40%	39%
Disagree	5%	7%	3%	6%	7%	5%	4%	4%
Strongly disagree	2%	2%	1%	2%	2%	2%	2%	2%
Don't know	6%	5%	7%	7%	7%	6%	6%	5%

**Environmental Investigation Agency, Fern, Greenpeace and WWF
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	Gender		Age				
	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/resources on combating deforestation globally? (Please select one option on each row)

The Government in your country

Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Too much	5%	7%	4%	8%	8%	6%	4%	4%
The right amount	19%	23%	16%	22%	21%	19%	18%	18%
Not enough	66%	63%	68%	59%	60%	65%	67%	69%
Don't know	10%	8%	12%	12%	11%	11%	10%	9%

The European Union

Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Too much	5%	6%	4%	5%	6%	6%	4%	5%
The right amount	19%	22%	16%	28%	23%	20%	17%	15%
Not enough	61%	60%	62%	51%	54%	59%	64%	66%
Don't know	15%	12%	18%	16%	16%	15%	15%	14%

Governments in countries that are not member of the European Union

Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Too much	4%	5%	4%	5%	6%	5%	3%	4%
The right amount	11%	12%	9%	17%	16%	12%	9%	7%
Not enough	62%	64%	61%	53%	55%	61%	66%	66%
Don't know	23%	19%	27%	25%	23%	22%	22%	23%

Cell Contents (Column Percentages)

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	Country											
	Italy	Czech Republic	Lithuania	France	Slovakia	Ireland	Slovenia	Germany	Belgium	Spain	Netherlands	Denmark

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Strongly agree	52%	49%	62%	53%	49%	69%	50%	50%	39%	47%	69%	24%	33%
Agree	39%	41%	29%	43%	41%	29%	45%	22%	46%	44%	25%	58%	50%
Disagree	4%	4%	3%	2%	6%	1%	3%	7%	5%	5%	2%	11%	9%
Strongly disagree	2%	3%	5%	1%	2%	0%	1%	21%	3%	1%	2%	3%	2%
Don't know	3%	3%	1%	2%	3%	1%	1%	0%	5%	2%	2%	5%	6%

HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas

	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Strongly agree	58%	60%	54%	49%	74%	58%	60%	64%	60%	55%	74%	44%	40%
Agree	33%	32%	35%	45%	21%	35%	34%	33%	30%	32%	21%	46%	44%
Disagree	4%	4%	6%	4%	2%	2%	2%	2%	4%	5%	2%	5%	6%
Strongly disagree	2%	2%	4%	1%	2%	1%	2%	1%	2%	4%	1%	2%	2%
Don't know	4%	2%	2%	2%	1%	5%	3%	1%	5%	4%	1%	3%	8%

New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation

	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Strongly agree	48%	50%	35%	40%	62%	49%	52%	50%	46%	45%	63%	32%	37%
Agree	39%	42%	42%	51%	31%	41%	39%	43%	37%	41%	30%	55%	41%
Disagree	5%	4%	9%	4%	3%	3%	4%	4%	6%	6%	3%	6%	7%
Strongly disagree	2%	2%	6%	2%	1%	1%	1%	0%	2%	2%	2%	1%	1%
Don't know	6%	2%	8%	4%	3%	6%	4%	2%	8%	6%	3%	6%	14%

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	Country											
	Italy	Czech Republic	Lithuania	France	Slovakia	Ireland	Slovenia	Germany	Belgium	Spain	Netherlands	Denmark

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/resources on combating deforestation globally? (Please select one option on each row)

The Government in your country

Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Too much	5%	5%	2%	5%	3%	4%	6%	7%	7%	6%	4%	5%	2%
The right amount	19%	19%	21%	12%	14%	16%	20%	14%	18%	18%	11%	22%	25%
Not enough	66%	66%	70%	78%	75%	75%	66%	74%	62%	67%	75%	59%	51%
Don't know	10%	10%	8%	4%	9%	6%	8%	5%	14%	9%	9%	14%	22%

The European Union

Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Too much	5%	4%	3%	4%	3%	6%	5%	7%	7%	4%	3%	6%	3%
The right amount	19%	24%	21%	26%	11%	26%	20%	14%	12%	15%	13%	15%	15%
Not enough	61%	60%	60%	53%	76%	55%	63%	70%	66%	69%	71%	62%	55%
Don't know	15%	13%	16%	17%	10%	12%	12%	9%	15%	11%	13%	17%	27%

Governments in countries that are not member of the European Union

Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Too much	4%	4%	3%	3%	3%	4%	6%	7%	5%	5%	3%	5%	3%
The right amount	11%	16%	14%	8%	8%	13%	9%	6%	8%	11%	10%	11%	7%
Not enough	62%	64%	52%	52%	75%	51%	67%	67%	69%	68%	67%	66%	62%
Don't know	23%	17%	31%	37%	14%	33%	19%	20%	18%	17%	20%	18%	28%

Cell Contents (C)

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	Country												
	Poland	Finland	Sweden	Latvia	Croatia	Bulgaria	Romania	Estonia	Portugal	Austria	UK	Greece	Hungary

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2118	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Strongly agree	52%	61%	49%	52%	47%	71%	69%	82%	54%	65%	64%	53%	58%	46%
Agree	39%	34%	43%	36%	47%	27%	25%	14%	43%	32%	32%	40%	35%	50%
Disagree	4%	2%	4%	6%	2%	1%	2%	1%	1%	1%	2%	2%	2%	3%
Strongly disagree	2%	1%	1%	2%	1%	3%	2%	1%	1%	2%	1%	1%	3%	0%
Don't know	3%	2%	3%	4%	2%	0%	1%	0%	1%	1%	1%	4%	1%	1%

HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas

Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Strongly agree	58%	60%	48%	45%	39%	63%	72%	86%	33%	72%	63%	64%	65%	67%
Agree	33%	33%	40%	38%	45%	33%	21%	11%	46%	24%	32%	28%	26%	30%
Disagree	4%	3%	4%	6%	8%	2%	2%	1%	15%	2%	2%	1%	4%	1%
Strongly disagree	2%	1%	1%	2%	3%	1%	3%	1%	2%	1%	1%	1%	3%	1%
Don't know	4%	2%	6%	10%	5%	1%	1%	0%	5%	1%	2%	5%	2%	1%

New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation

Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Strongly agree	48%	52%	37%	40%	32%	62%	63%	65%	34%	61%	54%	52%	53%	55%
Agree	39%	37%	43%	36%	49%	35%	29%	24%	50%	33%	38%	34%	40%	39%
Disagree	5%	4%	7%	7%	7%	1%	3%	5%	9%	2%	4%	4%	3%	2%
Strongly disagree	2%	2%	2%	3%	3%	0%	2%	2%	2%	1%	1%	1%	2%	1%
Don't know	6%	5%	11%	14%	10%	1%	2%	4%	5%	3%	4%	9%	2%	3%

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	Country												
	Poland	Finland	Sweden	Latvia	Croatia	Bulgaria	Romania	Estonia	Portugal	Austria	UK	Greece	Hungary

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/resources on combating deforestation globally? (Please select one option on each row)

The Government in your country

Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Too much	5%	7%	6%	5%	10%	2%	8%	5%	8%	6%	6%	2%	3%	2%
The right amount	19%	22%	35%	25%	22%	6%	11%	5%	27%	18%	29%	14%	13%	18%
Not enough	66%	65%	44%	48%	60%	88%	78%	88%	57%	71%	58%	66%	81%	73%
Don't know	10%	6%	14%	21%	9%	4%	3%	2%	8%	5%	7%	18%	3%	6%

The European Union

Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Too much	5%	9%	5%	6%	8%	1%	5%	4%	7%	7%	10%	3%	4%	2%
The right amount	19%	28%	19%	13%	30%	19%	29%	28%	22%	23%	15%	12%	28%	22%
Not enough	61%	52%	55%	51%	42%	67%	55%	59%	49%	61%	64%	59%	59%	66%
Don't know	15%	10%	21%	30%	21%	13%	11%	10%	22%	9%	11%	26%	9%	11%

Governments in countries that are not member of the European Union

Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Too much	4%	6%	3%	3%	5%	2%	7%	4%	5%	6%	9%	2%	2%	2%
The right amount	11%	16%	8%	9%	16%	8%	14%	18%	10%	14%	7%	4%	14%	9%
Not enough	62%	54%	67%	54%	40%	68%	55%	55%	46%	61%	66%	69%	60%	68%
Don't know	23%	23%	22%	33%	39%	23%	24%	24%	39%	19%	18%	25%	24%	22%

Cell Contents (C

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	I care about forests and wildlife					Deforestation is harmful to the people and wildlife that live in the affected areas					New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation				
	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Strongly agree	Agree	Disagree	Strongly disagree	Don't know

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Strongly agree	52%	100%	-	-	-	-	74%	22%	19%	33%	15%	78%	29%	22%	34%	22%
Agree	39%	-	100%	-	-	-	23%	67%	49%	29%	37%	19%	63%	50%	25%	44%
Disagree	4%	-	-	100%	-	-	1%	6%	21%	14%	7%	1%	5%	20%	14%	6%
Strongly disagree	2%	-	-	-	100%	-	2%	2%	8%	22%	3%	2%	2%	6%	24%	3%
Don't know	3%	-	-	-	-	100%	1%	2%	3%	2%	37%	0%	2%	2%	4%	25%

HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas

Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Strongly agree	58%	82%	34%	20%	39%	13%	100%	-	-	-	-	87%	34%	20%	28%	21%
Agree	33%	14%	57%	49%	28%	28%	-	100%	-	-	-	10%	59%	45%	25%	38%
Disagree	4%	1%	5%	20%	13%	5%	-	-	100%	-	-	1%	4%	25%	14%	4%
Strongly disagree	2%	1%	1%	5%	15%	2%	-	-	-	100%	-	1%	1%	5%	28%	2%
Don't know	4%	1%	3%	6%	4%	52%	-	-	-	-	100%	1%	2%	4%	5%	36%

New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation

Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Strongly agree	48%	72%	23%	14%	33%	8%	72%	15%	12%	22%	7%	100%	-	-	-	-
Agree	39%	22%	63%	48%	31%	24%	23%	70%	44%	28%	23%	-	100%	-	-	-
Disagree	5%	2%	6%	23%	12%	5%	2%	7%	31%	15%	6%	-	-	100%	-	-
Strongly disagree	2%	1%	1%	6%	18%	3%	1%	1%	6%	30%	3%	-	-	-	100%	-
Don't know	6%	3%	7%	8%	6%	60%	2%	7%	7%	5%	61%	-	-	-	-	100%

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	I care about forests and wildlife					Deforestation is harmful to the people and wildlife that live in the affected areas					New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation				
	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Strongly agree	Agree	Disagree	Strongly disagree	Don't know

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/resources on combating deforestation globally? (Please select one option on each row)

The Government in your country

Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Too much	5%	5%	5%	9%	12%	7%	4%	5%	15%	15%	4%	5%	5%	13%	19%	4%
The right amount	19%	14%	25%	36%	19%	14%	12%	28%	43%	25%	14%	12%	24%	45%	27%	15%
Not enough	66%	76%	59%	39%	56%	20%	77%	55%	33%	49%	21%	78%	61%	32%	43%	29%
Don't know	10%	6%	12%	15%	13%	59%	6%	12%	10%	11%	60%	5%	10%	10%	11%	52%

The European Union

Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Too much	5%	5%	5%	10%	8%	6%	4%	5%	13%	14%	5%	4%	4%	15%	20%	4%
The right amount	19%	15%	23%	31%	20%	12%	15%	24%	37%	24%	13%	14%	23%	37%	25%	14%
Not enough	61%	69%	55%	41%	53%	19%	71%	52%	33%	44%	16%	73%	57%	33%	40%	22%
Don't know	15%	10%	17%	19%	19%	64%	10%	18%	16%	18%	66%	9%	15%	14%	15%	61%

Governments in countries that are not member of the European Union

Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Too much	4%	4%	4%	8%	7%	5%	4%	4%	10%	11%	3%	4%	4%	9%	12%	3%
The right amount	11%	8%	12%	26%	17%	7%	7%	14%	29%	20%	8%	7%	13%	24%	21%	7%
Not enough	62%	69%	59%	43%	49%	21%	71%	55%	38%	44%	19%	72%	60%	42%	43%	25%
Don't know	23%	19%	25%	24%	27%	67%	18%	27%	22%	26%	70%	17%	24%	24%	24%	66%

Cell Contents (C)

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	The Government in your country				The European Union				Governments in countries that are not member of the European Union			
	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Strongly agree	52%	47%	37%	60%	29%	49%	42%	59%	36%	53%	39%	57%	43%
Agree	39%	37%	51%	35%	46%	36%	47%	35%	45%	32%	46%	37%	42%
Disagree	4%	7%	8%	3%	7%	8%	7%	3%	5%	8%	10%	3%	4%
Strongly disagree	2%	5%	3%	2%	3%	4%	3%	2%	3%	4%	4%	2%	3%
Don't know	3%	3%	2%	1%	15%	3%	2%	1%	11%	3%	2%	1%	7%

HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas

Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Strongly agree	58%	47%	38%	68%	34%	49%	45%	67%	39%	54%	40%	66%	45%
Agree	33%	34%	48%	27%	39%	33%	43%	28%	40%	29%	43%	29%	39%
Disagree	4%	11%	9%	2%	4%	10%	8%	2%	4%	9%	11%	2%	4%
Strongly disagree	2%	5%	2%	1%	2%	5%	2%	1%	2%	4%	3%	1%	2%
Don't know	4%	3%	3%	1%	21%	3%	2%	1%	15%	3%	3%	1%	11%

New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation

Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Strongly agree	48%	43%	31%	57%	23%	41%	35%	57%	29%	48%	33%	55%	35%
Agree	39%	34%	50%	37%	38%	32%	48%	37%	40%	33%	48%	38%	40%
Disagree	5%	12%	12%	2%	5%	15%	10%	3%	5%	10%	11%	3%	5%
Strongly disagree	2%	7%	3%	1%	2%	7%	2%	1%	2%	5%	4%	1%	2%
Don't know	6%	4%	5%	3%	32%	5%	4%	2%	24%	4%	4%	2%	17%

**Environmental Investigation Agency, Fern,
Deforestation - All Markets**

Fieldwork Dates: 17th - 29th April 2019



Total	The Government in your country				The European Union				Governments in countries that are not member of the European Union			
	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know

For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

In general, to what extent do you agree or disagree with the following statement?

I care about forests and wildlife

As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.

Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/resources on combating deforestation globally? (Please select one option on each row)

The Government in your country

Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Too much	5%	100%	-	-	-	56%	8%	1%	2%	60%	10%	2%	3%
The right amount	19%	-	100%	-	-	30%	53%	10%	10%	26%	59%	15%	11%
Not enough	66%	-	-	100%	-	12%	37%	88%	29%	11%	30%	82%	49%
Don't know	10%	-	-	-	100%	2%	2%	1%	58%	3%	1%	2%	38%

The European Union

Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Too much	5%	54%	8%	1%	1%	100%	-	-	-	68%	8%	1%	2%
The right amount	19%	29%	53%	11%	3%	-	100%	-	-	22%	69%	12%	13%
Not enough	61%	10%	32%	82%	8%	-	-	100%	-	7%	20%	83%	30%
Don't know	15%	7%	8%	7%	88%	-	-	-	100%	3%	3%	3%	55%

Governments in countries that are not member of the European Union

Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Too much	4%	49%	6%	1%	1%	57%	5%	1%	1%	100%	-	-	-
The right amount	11%	20%	33%	5%	1%	17%	39%	3%	2%	-	100%	-	-
Not enough	62%	19%	48%	77%	11%	15%	41%	85%	13%	-	-	100%	-
Don't know	23%	12%	13%	17%	87%	10%	15%	11%	84%	-	-	-	100%

Cell Contents (C)